



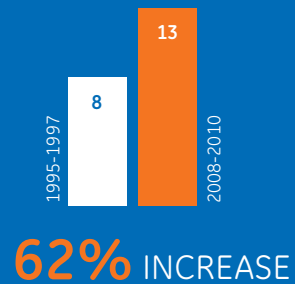
**iCenter\***

Help Improve Your Operational Performance



# Introducing iCenter

Number of Devices<sup>1</sup>  
Distribution of Inventory per Bed



Keeping track of a **large number of assets** may become a challenge and a source of concern for the leadership team who wonder where all the assets they've purchased are and how they are utilized.



**iCenter** provides insights to assist hospital managers in improving operational performance, asset utilization and asset performance.

## We can help.

GE Healthcare Services can help you achieve greater visibility of current performance and translate that into actionable insights. With iCenter, we can help improve asset utilization and help drive productivity.

iCenter, a secure cloud-based asset maintenance and management software application provides data and analytics on asset status, location, maintenance history, utilization, and planning.

The new iCenter platform reflects input from our customers around the world. The result? A robust and scalable application which helps support our customers in accomplishing their operational and financial goals.

iCenter is included with your service agreement and offers features and value for maintenance, planning and performance initiatives.



To learn more about iCenter, contact your GE Healthcare sales or service representative or visit:  
[www.gehealthcare.com/iCenter](http://www.gehealthcare.com/iCenter)



Biomedical and Clinical Engineers

- Track metrics and deliver data and analytics on status, location, maintenance history, utilization and performance against benchmarks
- Give the 360° operational overview for comprehensive service model optimization
- Track all the asset data and help enable compliance for audits



Clinicians

- Monitor patient and exam volume trends on GE CT and MR systems which help to make better decisions (about relocating, upgrading and staffing)
- Facilitate request for service and avoid potential phone call delays
- Help to increase staff productivity and to optimize patient flow by getting a better understanding of service in progress and asset status



Department Directors and Executives

- Provide planning reports to help make sound decisions about how to allocate the capital budget
- Ensure availability of information to help drive business decisions and strategy
- Help to optimize asset installed base in a cost effective way without compromising level of care and quality

<sup>1</sup> Out of Control, Little-used Clinical Assets Draining Healthcare Budgets, 2012.

## About GE Healthcare

GE Healthcare provides transformational medical technologies and services that are shaping a new age of patient care. Our broad expertise in medical imaging and information technologies, medical diagnostics, patient monitoring systems, drug discovery, biopharmaceutical manufacturing technologies, performance improvement and performance solutions services help our customers to deliver better care to more people around the world at a lower cost. In addition, we partner with healthcare leaders, striving to leverage the global policy change necessary to implement a successful shift to sustainable healthcare systems.

Our “healthymagination” vision for the future invites the world to join us on our journey as we continuously develop innovations focused on reducing costs, increasing access and improving quality and efficiency around the world.

**It's not business as usual.  
Find out how GE Healthcare Services can help.**

[www.gehealthcare.com/services](http://www.gehealthcare.com/services)

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GE Healthcare, a division of General Electric Company.

GE Healthcare  
9900 W Innovation Drive  
Wauwatosa, WI 53226

JB24798US

